Recommendations of the State Level Start-up Council of Tripura Startup in the 2nd Meeting of the Council held on 24th and 25th July, 2025

The 2nd Meeting of the State Level Start-up Council for the **Sector Agnostic Tripura Start-up Policy** was convened under the chairmanship of the Secretary, IT, on 24th and 25th July 2025. The Council reviewed 1(one) project for Proof of Concept (PoC) and 26 new project proposals for start-up recognition and approval for reimbursement to Start-Ups for participation in national events.

Agenda: 1. Evaluation of a proposal requesting Proof of Concept (PoC).

2. Evaluation of project proposals for Start-Up recognition.

3. Approval for reimbursement to Start-Ups for participation in national events.

During the meeting, representatives from all 27 (twenty-seven) start-ups appeared before the Council to present their proposals. The Council members engaged actively with the presenters, raising various queries, which were addressed comprehensively by the respective representatives.

I. Start-Up presented for Proof of Concept (PoC) approval:

	Sl. No.	Name of Start-up		Contact Name	Contact Details	Sector	
1		KiwisMedia Pvt. Ltd	Technologies	Riten Debnath	7059429669 ritendebnath@gmail.com	IT aggrega	(Recruitment tor)

II. List of Start-ups Presented for Recognition

II.	List of Start-ups Presented for Recognition					
Sl. No	Name of Start-up	Contact Name	Contact Details	Sector		
1	KYMA AI INNOVATIONS (OPC) PRIVATE LIMITED	Barnali Chakraborty	8132022566 barnali.c100@gmail.com	IT		
2	Niljyoti Mobility	Aldrin Majumder	9954926020 mobilityniljyoti@gmail.com	Mobility platform		
3	ORARIDE GLOBAL TECHNOLOGIES PRIVATE LIMITED	Bibek Pandey	7629919677 business@oraride.com	Mobility platform		
4	DATSERA SOLUTIONS PVT. LTD	Sharaleepa Majumder	9436131453 datsera.dsa@gmail.com	IT (AI- Agriculture)		
5	NIRVANA NILIMA WELLNESS PRIVATE LIMITED	Nilima Roy Chowdhury	7304691339 nirvananilima@gmail.com	Religious service		
6	ADMITEASE	Debabrata Sinha	7423015826 sinhadev955@gmail.com	College Admission		
7	PREM BARUA PRIVATE LIMITED	Prem Protik Singh Barua	8415802434 premprotikbarua@gmail.com	Frozen veg meal		
8	DIGISKILL ENGINEERING AND MANAGEMENT OPC PRIVATE LIMITED	Satyabrata Biswas	8208502532 digiskill.tripura@gmail.com	Ed-Tech		
9	SALPHAN ENERGY PRIVATE LIMITED	Arup Debbarma	7002436049 salphanenergy@gmail.com	Security & IT		
10	STARTUP DEKHO	Raju Das	9856648252 dasraju1986@gmail.com	Startup		
11	MOBEET TECHNOLOGIES PVT	Ritam Dewan	8892985249 ritam.mobeet@gmail.com	IT		

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12	BLEEP EDUCATION LLP	Asit Rudra Paul	8256993727 rudrapaulasit5@gmail.com	Ed-Tech	
13	KOKBOROK GUIDE	Rahul Jamatia	7005331586 jamatiarahul95@gmail.com	Ed-Tech	
14	DEBNATH SOLUTIONS PVT. LTD.	Tutan Debnath	6009955974 tutan.iiests@gmail.com	School Management System	
15	PATRON CONSULTANCY SERVICES	Phalguni De	8798829667 phalgunide@patronconsultan cy.com	Business Process Automation	
16	ANT EQUIPMENT RENTALS	Abhishek Nath	9872365399 antequipmentrentals@gmail. com	Rental Service	
17	RENTHUB	Anindita pal	7005931320 renthub.care@gmail.com	Rental Service	
18	GIFT NINJA	Apamoy Majumder	9354873101 apamoy123@gmail.com	e-Commerce	
19	NOVOKART	Tapajyoti Deb	7005269614 novokart.agt@gmail.com	e-Commerce	
20	ONE CAMPUS SUSTAINABLE SOLUTIONS PVT. LTD.	Titan Bullet Das	6909394933 titan@onecampus.info	Architect Service	
21	ETHNOBYTE GLOBAL LLP	Ujjal Saha	8798362935 sahaujjal303@gmail.com	D2C Clothing Brand	
22	SREEJON CREATION	Rashmi Dasgupta	9402107037 sreejoncreation@gmail.com	Handmade Jewellery	
23	JOYRAM STEEL FABRICATION WORKS	Anjan Kanti Nath	8729992413 anjankanti123@gmail.com	EV	
24	URBAN CRATE	Sooraj Dey	urban.crate25@gmail.com 9366171989	Movers & Packers	
25	WANDERNE	Binit Bhattacharjee	wander.northeast@gmail.co m 8837346299	Tourism	
26	QUICK RINSE	Bikram Deb	contact.quickrinse@gmail.co m 7005052315	Laundry Service	
27	SKILLENTIA	Krishanu Chakraborty	krishanu.skillentia@gmail.co m 9774698638	Skill Development	

III. Approval for reimbursement to Start-Ups for participation in national events: A few registered Start-ups from Tripura had participated in two national level events held at Bharat Mandapam, New Delhi. The first event was Start-Up Mahakumbh held during 3rd April to 5th April 2025 were attended by 2 (two) Start-Ups namely HN Technologies and RNJ Agriclinic and Agribusiness Pvt. Ltd. The second event was Rising NE Investors Summit 2025 was held during 23rd May to 24th May 2025 were attended by 5(five) Start-Ups. They are as: RNJ Agriclinic and Agribusiness Pvt. Ltd., iLogitron Technologies Pvt. Ltd., D&D Learning Pvt. Ltd., Salphan Energy Pvt. Ltd. and Kiwis Media Technologies Pvt. Ltd.

The Council recommended reimbursement to the above-mentioned registered Start-ups from Tripura for their participation in these national-level events, in accordance with the provisions of the Tripura

Start-up Policy.

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After detailed discussions, the Council recommended for considering the approval of Proof of Concept (PoC) of Kiwis Media Technologies Pvt. Ltd and recommended for considering for Recognition of the 18 (Eighteen) startups: (1) KYMA AI Innovations (OPC) Pvt. Ltd. (2) Niljyoti Mobility (3) ORARIDE Global Technologies Pvt. Ltd (4) Nirvana Nilima Wellness Pvt. Ltd. (5) DIGISKILL Engineering and Management (OPC) Pvt. Ltd. (6) Salphan Energy Pvt. Ltd. (7) MOBEET Technologies Pvt. Ltd. (8) BLEEP Education LLP. (9) Kokborok Guide (10) RentHub (11) Gift Ninja (12) Joyram Steel Fabrication Works (13) Urban Crate (14) WanderNE (15) Quick Rinse (16) Novokart (17) One Campus Sustainable Solutions Pvt. Ltd. (18) Sreejon Creation.

With regard to the following 8 (Eight) startups (1) DATSERA Solutions Pvt. Ltd. (2) ADMITEASE (3) Prem Barua Pvt. Ltd. (4) Start-Up Dekho (5) Debnath Solutions Pvt. Ltd. (6) Patron Consultancy Services (7) Ethnobyte Global LLP (8) Skillentia — the Council observed certain gaps in their current level of preparedness. Accordingly, it was advised that these startups revisit and refine their proposals, and present their revised ideas at the next Council meeting with improved clarity and readiness. In addition, ANT Equipment Rentals was unable to present its proposal due to unforeseen technical issues. the Council suggested that ANT Equipment Rentals be given the opportunity to present its proposal in the next meeting. Detailed observations of Start-up Council are given in *Annexure-I*.

(Arijit Banik),

Associate Professor (CE), TIT, Narshingarh, Tripura (Member)

(Debashis Bhowmik), Asstt. Director, Agriculture (Member)

(Pankaj Debbarma)
OSD, (Skill),
Higher Education Department
Govt. of Tripura
(Member)

(**Dr. Suman Deb**), Chairman (IICeS), NIT, Agartala (Member)

(Hirendra Debbarma), Jt. Director, Agriculture & FW (Member)

(Maitreyee Debnath)
Joint Secretary,
Transport Department,
Govt. of Tripura
(Member)

(Tapas Mog)
Asstt. Director, Health (HIL)
(Member)

(Dr. Soubhik Debbarma)

Joint Director, Health Services Govt. of Tripura (Member)

(Jeya Ragul Geshan B, IFS)

Director, IT Govt. of Tripura (Member)

(Kiran Gitte, IAS)

Secretary, IT Govt. of Tripura (Chairman)

Sl. No.	Name of the Start-up	Observations of the State Level Start-up Council in the meeting held on 24 th and 25 th July, 202	
. 1	DATSERA Solutions Pvt. Ltd	Better clarity on sustainability of the initiative is required and suggested for market analysis for further progress is suggested. The Council directed the startup to revise its plan and re-present in any future Council Meeting.	
2	ADMITEASE	The proposal shown during the council meeting is not clearly defined and scope of work of the proposal is not sustainable in its current form. The Council directed the startup to revise its plan and re-present in any future Council Meeting.	
3	Prem Barua Pvt. Ltd.	The council observed that the proposal has some potential but they do not have clarity on supply chain of their products, business module of the products etc. The Council directed the startup to revise its plan and re-present in any future Council Meeting.	
4	Start-Up Dekho	The proposal requires more clarity on business proposal such as the kind of services the Start-Up wants to provide and the way to provide such kind of services. The Council directed the startup to revise its plan and re-present in future Council Meeting.	
5	Debnath Solutions Pvt. Ltd.	The council observed that the services suggested by the Start-Up is only for School Education Department, Govt. of Tripura. In such scenarios, the council requested the Start-Up with their proposal to the concerned department as the services proposed may not be related to Start-Up activities.	
6	Patron Consultancy Services	The proposal shown by the Start-Up requires more clarity about their service offerings. The Council directed the startup to revise its plan and re-present in any future Council Meeting.	
7	Ethnobyte Global LLP	The council has suggested to prepare a more realistic business proposal and to appear again for council meeting after revising the proposal in near future.	
8	Skillentia	The council has observed that the Start-Up need to get requisite certificates for the operational need and more clarity on their business process. The Council directed the startup to revise its plan and re-present in any future Council Meeting	

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